FEAS **NEWSLETTER**

FEAS dynamics during Covid-19 pandemic

October 2020





FEAS TRAINING

FEAS "Onsite Training", this year in the "Online" format

Due to the rise of COVID-19 global pandemic and traveling restrictions, this year, Federation of Euro-Asian Stock Exchanges organized the Annual FEAS Onsite Training in Online Format. Three different training, with three different topics gathered more than 200 people.

The Online Training series started with the very important cooperation with the London Stock Exchange Group (LSEG). Together with FEAS, LSEG organized special training on 7th September 2020.

The training topic was "Responsible and Impact Investing" and the speaker of the training was Sara Lovisolo, Group Sustainability Manager, London Stock Exchange Group.

The training was followed by participants' questions and discussions.

This was the first time FEAS was cooperating with LSEG. Once again we would like to thank LSEG Academy for great cooperation and for successful event.

Thanks to all the participants.



The training series continued with Marketing topics.

On September 8th, FEAS hold the second training for FEAS Members Partners, entitled "Capital Market Promotion: FEAS Marketing Toolkits", which was held by FEAS Secretary General Konstantin SAROYAN and FEAS Marketing and PR Manager Diana Ghazaryan.

The training was followed by participants' insights and good discussions.

After the training special group chat was made for FEAS Members marketing and communication professionals, to keep the communications in this matter.



The third training took place in cooperation with the Athex Academy and FEAS Member Athens Stock Exchange, organized special training for FEAS Members and Partners, on 15th September 2020.

The training topic was "Cybersecurity: Strategies for successful business engagement in dealing with the ever increasing and sophisticated threat landscape" and the speaker of the training was Allan Boardman, CISA CISM CGEIT CRISC CDPSE CISSP an independent business advisor helping organizations manage their information, technology, cybersecurity and privacy risks.

We would like to thank Athex Academy for cooperation and our distinguished speaker for insights about the topic.





FEAS MARKETING TOOLKIT SUMMARY

REGULATOR'S EDITION



FEAS Secretariat has recently published "FEAS Marketing Toolkit Summary: Regulator's Edition" paper: the continuation of the previous "FEAS Marketing Toolkit Summary: For Stock Exchanges" paper.

This Marketing Toolkit is designed to support Capital Markets Regulatory Bodies (Regulators) to improve capital market visibility, promote strong Capital Market image in the country/region, and attract people to trust, work and invest in the capital market. The Marketing Toolkit includes an overview of marketing goals, as well as strategic priorities and the necessary action steps that will help meet the promotional and educational goals, which can also be considered as a part of financial literacy promotion. The Toolkit is a part of the previously published Marketing Toolkit Summary Report.

In October 2019, Federation of Euro-Asian Stock Exchanges published the "Marketing Toolkit Summary" aiming to show the available marketing tools for Stock Exchanges to raise the awareness of capital markets in the country.

In addition to the first publication, Federation of Euro-Asian Stock Exchanges continues extending the research and goes much deeper exposing the importance of marketing of other capital market player's brand awareness. The marketing development of overall capital markets in the country will come with the development of each player's marketing strategy. This report is based solely on the available marketing tools for the Regulatory Bodies (hereafter: Regulator).

The usage of these tools will bring a long term impact on the capital marketing eneral. The immediate results may not be recorded, but in the long term, the tools will have their strong impact. These tools will also give substantial understanding on global marketing trends and their usage in the capital market, also some specific cases and examples where these tools are being used. By implementing research and analyzing its results this toolkit is, therefore, aiming to partially fill the gap left by research and possible analysis.

This Toolkit can be used by individuals working in the Regulators, communication teams working within these companies, media representatives, outsource financial marketing companies, and other individuals working in the industry.

FEAS WORKING COMMITTEE TASK FORCES AND PROJECTS

















FEAS made a decision to open previous FEAS Working Committee task forces and projects for other stock exchanges and for general public.

Starting from the first month of summer, each week FEAS shared one of the FEAS Previous reports, aiming to help other exchanges and companies to gain some valuable insights about different topics.

Seven different publications of FEAS were opened for general public. Enter to www.feas.org, have a look at FEAS previous projects. If You have any questions or comments about the report, fill free to contact us: secretariat@feas.org

TIPS FROM FEAS FOR WORKING FROM HOME



2020 is all about new challenges and difficulties, and how you will overcome these challenges will define how ready you are for rapid changes. When you are working in busy offices, changing from this routine to Work From Home routine can cause several moral issues, and not only.

Here are ten tips from FEAS to help You be more efficient Working From Home.



FEAS TALKS 13 NEW INTERVIEWS IN PREVIOUS 3 MONTHS

FEAS new interview series with FEAS members. The interviews are about FEAS Member organizations ongoing projects, key strategic initiatives and the impact of Covid-19. Each week FEAS Secretariat publishes one interview. Follow our interviews with #FEASTalks hashtag on social media and feel free to share your feedback with us.

*Interviews are put in chronological order: Oldest First.



















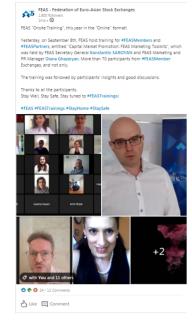






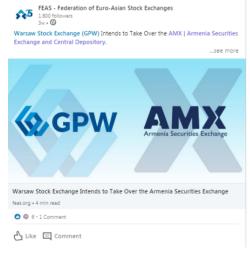


FEAS TRENDING POSTS ON SOCIAL MEDIA











A task force lead by Bucharest Slock Exchange / Bursa de Valori Bucuresti (8VB) had a purpose to make an analysis based on a survey with FEAS Members. First it is a high priority for the Federation, thus in 2059 Working Committee held specials force on financial education. The report is made based on a survey results. The first stage of the task force as office and at the end of 2019. The second stage, continuation of the plan is included in WoCo's 2020 plan.

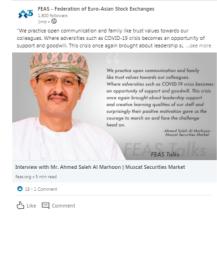


ucharest Stock Exchange / Bursa de Valori Bucuresti (BVB) Group with CC&G's

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Clearing and Risk Management solution .









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